

Recording Equipment & Supplies-Sound

A LEBECK BUSINESS EQUIP CO
 For Rent or Sale - New & Rebuilt
MAGNETIC RECORDING MACHINES
MAGNETIC DICTATING MACHINES
 Battery Operated Pocket Size Recorders
 Telephones & Conference Recorders
 Drive-In - Free Parking - Save Time
 3021 Capitol Av. Hlcrest 2-3877

AMPEX MAGNETIC RECORDERS
 The finest tape recorder for professionals and serious amateurs. Models for every purpose.
AMPEX
 "Standard of the Great Radio Shows"
"FOR INFORMATION CALL"
PHOTO & SOUND CO
 116 Natoma St. EKhbk 2-2103

Autograph Inc 5001-7th Av. Hlcrest 7-4812
 Dictaphone Corp 921-16th Huds 1-3095
HI-FI & SOUND SHOPS THE
 Hi-Fi & Industrial Sound Supplies
 1910-16th Hlcrest 3-6660

MAGNECORDER TAPE RECORDERS
 Precision engineered for greater flexibility-higher fidelity. Used Extensively by Radio Broadcasters-Industrial laboratories-Schools-Businessmen. Meets N.A.B. Professional Standards.
"FOR INFORMATION CALL"
DISTRIBUTOR
 Dunlap Wholesale Radio Co Inc
 1628 S. Hlcrest 2-1031

REPRESENTATIVE
 McCurry Foto Co 8th & I. Hlcrest 3-3756

WEBCOR MAGNETIC RECORDERS
 "The Electronic Memory"
 world-famous high-fidelity tape and wire recording equipment for home or professional use. Includes both touch button and single-loop control. All price ranges. Made by Webster-Chicago.
"WHERE TO BUY THEM"
DISTRIBUTOR
SACRAMENTO ELECTRONIC SUPPLY CO
 1219 S. Huds 1-4821

DEALER
 A Lebeck Business Equip Co
 3021 Capitol Av. Hlcrest 6-3877

WEBSTER ELECTRIC TAPE RECORDERS
 The finest in portable tape recorders for home, school, church or business. Easier to operate... greater dependability... cooperative convenience.
"WHERE TO BUY IT"
DEALER
SIDENER TY CO 3021 Capitol Av. Hlcrest 7-9864

Recording Studios

BAKER PAUL F
 2968 Del Paso Bl N Sacto. WAbsh 5-1716
BRANDT'S RECORDING STUDIOS
 Complete Serv - Commercial or Personal
 Mon. Thru Sat. - Open Until 9 P.M.
 2607 J. Huds 4-5994
 If no answer call Hlcrest 2-7461

Having the correct number before you call will avoid unnecessary delays. When in doubt about a number, please look it up in the Directory.

Reducing Methods

FINLAND STEAM BATHS
 4626-14th Av. HUntr 2-9569
KAY COOPER SALON
 STAUFFER TABLES - SPOT REDUCERS
 POSTURE CORRECTION
 VIRGINIA GILLIAN FACIALS
 2226 K. Huds 1-2283

Leon's Body Building Studio
 Tues & Thurs 5 To 9 For Women Only
 Mon-Wed & Fri For Men Only
 923-13th Huds 4-5852

MIQUEL'S HEALTH STUDIO
 2050-16th Hlcrest 3-3092
 (See Advertisement This Page)
SEKOV REDUCING STUDIO
 Reflaxator 2015 J. Hlcrest 3-4654
 Ochsner Bldg. Hlcrest 2-1487
 Stauffer System 2118A P. Huds 1-1797
 (See Advertisement This Page)

The Yellow pages save you time.



REDUCE

IN 30 DAYS
YOUR TAPE MEASURE
WILL TELL

- All over weight reduction
- Toning and firming of flesh and muscles
- Spot reducing
- Posture correction
- Improved circulation and elimination
- Complete relaxation
- No Drugs or electricity
- Tired nerves relaxed
- We correct posture

PHONE FOR FREE TRIAL TREATMENT



2118 P

Call Huds 1-1797

BE SLIM BE LOVELY
LOSE POUNDS

RESULTS GUARANTEED
 MAC LEVY SYSTEM

Sacramento's Most Complete Slenderizing Salon

Gilbert 3-3092

Miquel's

BESSIE H. FILE
 Manager-Owner

2030-16th St.

Refiners

See Specific Kinds, I.e., Oil Refiners; Sugar Refiners

Refrigeration Equipment-Commercial

AIR CONDITIONING & REFRIG SERVICE
 2724-24th Hlcrest 6-2378
ARCTIC COMM. REFRIGTN
 Refrigeration Equip. Commt. Servicing
 6300-14th Av. Hlcrest 5-9285
BYBEE REFRIGERATION
 1314 Del Paso Blvd N Sacto. WAbsh 5-3805
CALIF MARKET EQUIP CO
 Successors to J. N. Blair & Co.

SALES & SERVICE
FRIEDRICH FLOATING AIR REFRIGERATORS
WALK-IN REFRIGERATORS
ADJUSTABLE SHELVING AND GONDOLAS
COMPLETE MARKET PLANNING AIR CONDITIONING
 217 N 16th Huds 4-9311
 If no answer call Hlcrest 6-9188
 Or Veho 9-6152

COLDAIRE REFRIGERATION CO
 425-16th (See Advertisement Page 358)
 Commercial Refrigeration Hlcrest 3-7461
 Ochsner Bldg.

CYCLOPS IRON WORKS
 Ochsner Bldg. Hlcrest 3-7461
 If no answer call Hlcrest 5-5702
 (See Advertisement Page 357)

EDWARDS CASE CO
 2965 Del Paso Bl N Sacto. WAbsh 5-0173
EMERGENCY REFRIGERATION SERVICE
 2015 J. Huds 1-1079
 (See Advertisement Page 357)

FRIEDRICH FLOATING AIR REFRIGERATORS-DISTRIBUTOR
CALIF MARKET EQUIP CO
 217 N 16th Huds 4-9311

FRIGIDAIRE REFRIGERATION EQUIPMENT
 Automatic Ice Cube Makers
 Water Coolers
 Reach-In Refrigerators
 Frozen Food Cases
 Ice Cream Cabinets
 Compressors
 Air Conditioners
Frigidaire

"WHERE TO CALL"
SALES & SERVICE DEALERS
EDWARDS CASE CO
 2965 Del Paso Blvd N Sacto. WAbsh 5-0173
FINEGOLD SAM 122 K. Huds 4-8548
Sacto Glass & Crockery Co
 1510 L. Hlcrest 2-0709
STEWART REFRIGERATION CO
 1337 Merkle Ave W Sacto. Huds 1-2680

Hot-n-Kold Shop 1317-21st. Hlcrest 2-1893
HUSSMANN REFRIGERATORS & REFRIGERATION
STEEL SHELVING CHECK OUTS AND ACCESSORIES
HUSSMANN
 For All Retail Food Applications, Food Store Planning and Engineering Service.
"WHERE TO BUY IT"
MACLENNAN CO 3015 Broadway. Hlcrest 6-6409
 (Continued Next Page)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Refrigeration Equipment-Commercial-(Cont'd)

MACLENNAN CO
 Hussman Refrigeration and Market Equip.
 Daley Display Equipment
 Air Conditioning
 3015 Broadway. Hlcrest 6-6409

MORRELL A E
"MORRELL"
 Hlcrest 5-3352
 2015 Helen Way. Hlcrest 5-3352

NYSTROM'S REFRIGERATION & AIR CONDITIONING CO
 700 Robertson Wy. Huds 4-5422
REFRIGERATION ENGINEERING CO
 1908-38th Hlcrest 3-1345
 (See Advertisement Page 358)
 Stewart Refrigeration Co
 1337 Merkle Ave W Sacto. Huds 1-2680
 (See Advertisement Page 358)
 (Continued Next Page)

CAN YOU TIE THIS?
 To keep the string from loosening on a package, wet it before you tie the package. String will shrink as it dries.

CYCLOPS

High Pressure Refrigeration

SALES SERVICE
DIAL
Gilbert 3-7461
 If No Answer Call
 Hlcrest 5-5702

Ice Making Machinery
Locker Plants
Food Freezing Equipment
for Dairies, Slaughter Houses
Pre-Cooling Plants
Frozen Food Display Cabinets
Air Conditioning
Wine Cooling Systems
Guaranteed Factory Parts & Service

Ochsner Bldg., Sacramento
 FACTORY HEADQUARTERS
 837 FOLSOM ST., SAN FRANCISCO

York Pacific Company
HEATING & COOLING
York refrigeration air conditioning...
 Engineers - Contractors - Distributors
24-HOUR SERVICE
 Call **Gilbert 2-0753**
 or **Gilbert 2-4648**
WE SELL Heating & Air Conditioning Refrigerated Walk-In and Reach-In Boxes Dairy & Market Equipment Parts and Replacements
WE REPAIR Warm Air Heating Equip. All Makes Commercial Refrigeration Units and Ammonia Plants
Complete
INSTALLATION & MAINTENANCE
REFRIGERATION & AIR CONDITIONING
 1230 H Street Sacramento, California

EMERGENCY
REFRIGERATION SERVICE
 FACTORY AUTHORIZED SERVICE
Hotpoint **Frigidaire**
 Sales & Service
AIR CONDITIONING
 HOME - OFFICE - RESTAURANT
WE SELL Beer Cooling Equipment Also Bar Restaurant Fountain Dairy Market EQUIPMENT
WE REPAIR All Makes COMMERCIAL Units and INSTALLATIONS
For Prompt, Efficient REFRIGERATION SERVICE
 CALL **Hudson 1-1079**
 24 Hour Answering Service
Distributor for LA CROSSE COOLER CO.
DRAFT BEER & BEVERAGE COOLERS
 We Serve Arden Park - Fruitridge - No. Sacramento
 And All Outlying Districts at No Extra Charge
57th and H Dal Rudnick - Prop. Sacramento